



आपदा को अवसर में बदलना है  
Turn Crisis into an Opportunity  
- Hon'ble PM Narendra Modi ji

CONCURRENT WITH



# DOMESTIC TRAVEL & TOURISM INDIA

# OUTBOUND OT&T INTERNATIONAL

TRAVEL & TOURISM INDIA + OUTBOUND TOURISM INTERNATIONAL

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## Beyond COVID - Prepared for The New Normal?

The world is unlocking after over seven months of total shutdown. And India is no different. But, its different now with restrictions on hygiene and safety. The Travel & Tourism industry has adapted well with new ways of online marketing and informing all stakeholders of the anti-COVID measures or precautions being taken to attract thousands of the target-audience. So for now, B2B means - Back to Business - at TRAVEL & TOURISM INDIA (TTI) + OUTBOUND TOURISM INTERNATIONAL (OTI) ONLINE INDIA EXPOS 2020.

## Expect Better Results Online at Cost-Effective Rates?

We've lost almost a year and we cannot stay shut any longer. Looking at it positively, the COVID pandemic has thrown up many possibilities - networking, interacting or connecting from the safe confines of our homes and offices. The T & T industry has adapted well using almost free internet technology. The market-leaders have started rebuilding. Surely, you would not want to be left behind in the race to grab business.

Even more exciting is that we expect TTI + OTI Online India Expos 2020 to generate more leads and enquiries than any traditional offline events. It's better simply because thousands more will be attracted digitally, compared to lesser numbers who normally make it physically to visit the event venue. For the sponsor or exhibitor, the virtual reach and exposure is many times more than offline. It is convenient & cost-effective too.



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## Concurrent with REBOOT INDIA Virtual World Expo

This is a mega international event focusing on Union Government initiatives to make India great again. It is supported by a large number of Union Ministers and State Government VIPs. It is aimed at lakhs of Indians and is also majorly targeted at foreign countries for business, tourism, investment, joint-ventures, import-export, overseas studies, MICE, NRIs, PIOs, etc. Therefore, TTI + OTI Online India Expos 2020 being held alongside at the same time and on the same platform is guaranteed to have a huge response.

## India's Tourism Minister, Hon. Prahlad Singh Patel's Best Wishes



“ The Corona Virus is an unforeseen and unavoidable calamity, but we have to move further facing all hurdles by rekindling the flames, marching once again towards peace and prosperity. The Hon'ble Prime Minister is leading our entire country in this gigantic mission and has appealed to all of us to realize the dream of a Aatmanirbhar Bharat - to reality soon.

The efforts being made by The Chamber for Import, Export, Traditional & Integrated Health and The Trinity Group in organizing the REBOOT INDIA 2020 is an laudable effort, which will propagate the initiatives of the Government during pre and post COVID and act as a platform to motivate our countrymen to move rapidly on its way to be a super-power. I congratulate the organizers & stakeholders all success for their endeavors.”

# Some Union Ministers' Best Wishes - REBOOT INDIA & TTI + OTI'20



REBOOT INDIA Virtual World Expo which is being soft-launched on Gandhi Jayanti will undoubtedly spread positivism and national pride - rebuilding Brand India, not just among Indians, but among the international community... India's First & Only such online event will place on record the efforts of various ministries towards making our Hon'ble PM's dream of Aatmanirbhar Bharat - a reality soon. I am confident it will benefit lakhs and wish all stakeholders - a grand success

**Shri. Narendra Singh Tomar**  
Minister of Agriculture & Farmers' Welfare, Food Processing Industries,  
Rural Development & Panchayati Raj, Government of India



It give me great pleasure to know that The Chamber, along with The Trinity Group has scheduled REBOOT INDIA Virtual World Expo on [www.onlineindiaexpos.com](http://www.onlineindiaexpos.com) It will help not just Indians, also those who are looking to partner with our country in the post COVID age. REBOOT INDIA has the support of various industry/trade and professional associations, besides being publicized widely through advertisements and social media. I am confident this will benefit lakhs who will be able to know what the government initiatives are. I wish you all - a grand success.

**Shri. Som Parkash**  
Minister of State for Commerce & Industry,  
Government of India



The AYUSH Ministry has been in the forefront of the fight against COVID with all our staff, agencies and institutions being COVID warriors. I extend my support and am confident that this service of love for the nation will benefit lakhs who will know the government's initiatives. I wish those associate with the nation-building REBOOT INDIA Virtual World Expo and encourage as many government bodies to utilize this web platform

**Shri. Shripad Naik**  
Minister of State (IC) for AYUSH and  
Minister of State for Defence



It give me great pleasure to know you are organizing India's First & Only REBOOT INDIA Online Virtual World Expo. We are facing a very critical phase. Our Government is making all efforts to facilitate the citizens to fight this COVID 19 pandemic. This is a laudable effort which will propagate the initiatives of the government during pre and post COVID and act as a platform to motivate our countrymen.

**Shri. Pralhad Patel Singh**  
Minister of State(IC) for Tourism & Culture  
Government of India



I am pleased to know that The Chamber, along with The Trinity Group has scheduled the soft-launch of REBOOT INDIA Virtual World Expo on [www.onlineindiaexpos.com](http://www.onlineindiaexpos.com) to highlight the government's efforts in battling against the COVID pandemic. It will be a step towards making our Hon'ble PM's dream of Aatmanirbhar Bharat - a reality soon. I extend my warm greetings to those concerned and wish them all success

**Rameswar Teli**  
Minister of State for Food Processing Industries  
Government of India



This virtual event will highlight the government's efforts in battling the COVID pandemic. It is heartening to note the online expo will focus on special plans, schemes, programs, missions and activities of the government ministries. REBOOT INDIA will bring the many departments with the official autonomous institutions / corporations / agencies closer to the common citizens by connecting millions through the internet. I congratulate the organizers and participants.

**Shri. Ramesh Pokhriyal Nishank**  
Minister of Education,  
Government of India

*and many more*



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This mega event is powered by professionals and marketing technology digital experts

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## What Makes TTI + OTI Online India Expos Different?

There have been a number of digital events and internet meets. Here is why we are sure to get better results:

- Longer Duration - 7 Days
- Target-Audience of concurrent online events
- Visitor Enquiries by Email to Sponsor/Exhibitor
- Trade Directory - On www.ttindiaexpo.com portal
- Multiple Formats - Videos, Photos, PDFs, Docs, etc.
- No Visiting Hours - Open 24 x 7 suiting all time zones
- Best of India Industry Awards - Recognitions & Honours
- All contact details displayed including website for future reference
- Social Media Connectivity - WhatsApp, FaceBook, LinkedIn, Instagram...
- No special softwares - Info is in regular PDF, PPT, Office or YouTube formats
- Visitor Needs Only Basic Computer Knowledge - is as simple as surfing a website
- Marketing Options - Branding, Advertisement, Logo Presence & Mailer Campaigns
- Free Prime Membership - valid for 2021 to avail of benefits and keep informed of the latest
- Inquiries can be handled and redirected to the concerned person easily - Don't need much staff



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Online India Expos makes it possible for thousands of Trade & HNI visitors to attend

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## Exhibitor Profile

- Governments
- DMCs & MNCs
- T & T Agencies
- Tour Operators
- Medical Tourism
- Hotels and Resorts
- Convention Centres
- Infotech Companies
- Air Charter Companies
- Car Rental Companies
- Sports Tourism Products
- Air Charters/Cruise Liners
- Spas and Wellness Centers
- Start ups/ OTAs/ Tech Companies
- Spas, Health and Wellness Tourism
- Airlines – Domestic and International
- Venues & Event Management Companies
- Overseas Studies & Educational Institutions

## Visitor Profile

- Stakeholders
- MICE Industry
- Travel Agents
- Tour Operators
- Wedding Planners
- HNIs & Government
- National & International
- Travel & Tourism Agencies
- T & T Management Automation
- Charters & Cruise Managements
- Young Entrepreneurs, Start Ups & Portals
- Investors of the Hospitality, Leisure & Travel Industry
- Corporate Travel Decision Makers & Business Travellers
- Destination planners - TV, OTT, Web & film production houses

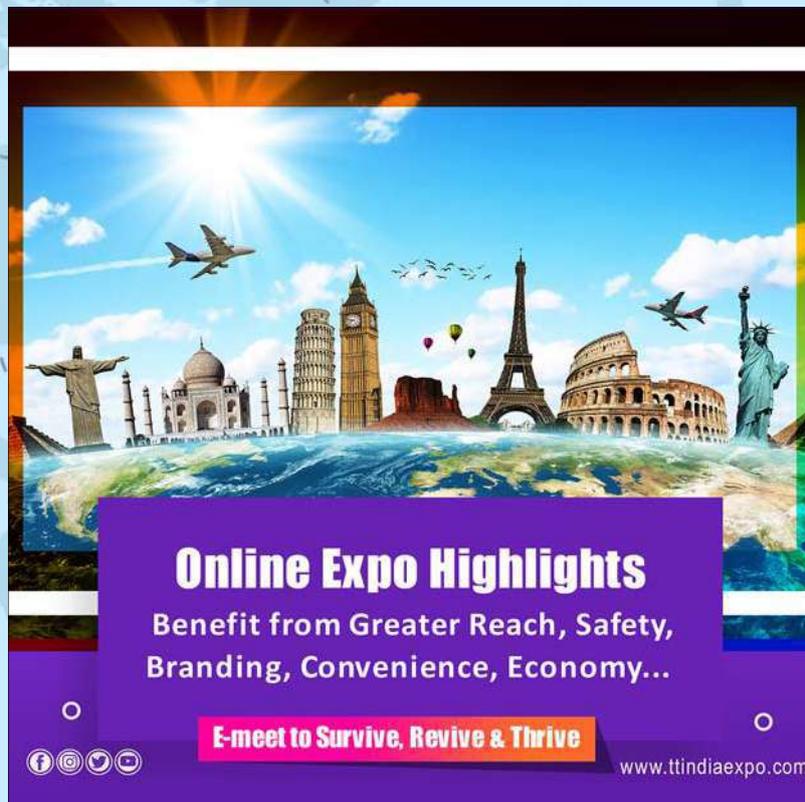


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## Branding & Marketing Options

- Updating Possibility
- Top Banner - Horizontal
- Logo Presence on Video
- AV/YouTube Presentation
- Premium Virtual E-Booths
- Welcome Video in E-Booth
- SMS/WhatsApp EDM Invites
- Website, Social Media & Contacts
- Logo Branding on Exclusive Pages
- Business Visitor Enquiries by Email
- Mass Emailer Invitation Campaigns
- Advertisement in Online Expo Directory
- Reception Video Slide (Welcome Video)
- 4 Photos, 2 Standees, PDF/Video, Links
- Social Media Advertisements for Sponsor
- Free Registration Under 1 More Category
- Advertisement in SnapShot Trade eBulletin
- Social Media Posts/Coverage on Social Media Channels
- Logo Presence on the Official Portal - www.ttindiaexpo.com



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 to act for jobs & to boost the economy

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## Branding & Partnerships

There are many bigger marketing and business development opportunities to be associated with such a mega B2B, B2C, trade, industry and professional web-technology platform. You may therefore also choose to join us as SPONSORS or PARTNERS and benefit from - Awards, Publicity, Advertisements, Online Promos and Offline Attractions. The SPONSORS or PARTNERS are also part of our other media campaigns such as printed material (Reports, Magazines, Banners...), electronic/audio-visual/event programs, etc.

The Sponsorship Rates given here are regular ones, so do get in touch for Early-bird Sponsorships ASAP  
 There also are Special Exclusive Web-Pages that get more visitor traffic and whose reach is much more than all the others combined. For instance, thousands of visitors would have to go through the REGISTRATION Web-Page or would have to repeatedly go to the Home, T & T Reception, Why Visit, Why Exhibit or Government Web-Pages, etc. We have videos, posters, banners, logo presence and other advertisement possibilities - all guaranteed to get the attention of the target-audience.



**Platinum Partner**  
 Rs. 7 Lakhs Only



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**Bronze Partner**  
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**& Many More**  
 Rs. 1 Lakh Only



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**There Is No Alternative - TINA - to Online Expos**  
 India is a world internet leader &  
 The Web is Now a Way of Life Here

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## Internet Users in India

- India is the world's second largest online market
- 2018 - Over 1,026.37 million active mobile users
- 2018 - Over 326.1 million social media users
- 2023 - Over 448 million social media users
- 2023 - Over 444.2 million Facebook users
- 2020 - Over 700 million internet users
- 2025 - Over 974 million internet users

## Travel & Tourism 2019 Figures

- 10.5 million foreign visitors
- 5 million NRIs travelled back to India
- 1.8 billion Indians travelled within the country
- 26 million Indians travelled abroad for tourism
- 7,53,000 Indian students studying overseas, etc.

## Drivers & Indicators of Great Scope

- Indian internet penetration & net-literacy still has a way to go
- Women with access to the web are much lower than men
- Web usage among adults & in rural areas needs to increase
- India's digital footprint increase shows great promise & potential
- The government digital initiatives have ensured net growth, etc.

## T & T Potential & Growth

- 53,000 travel agents
- 115,000 tour operators
- 5 lakh major restaurants
- 9,11,000 tourist transporters
- 15,000 adventure companies
- 53,000 hospitality companies
- 3.8 crore employed in the TT Industry



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 Online & Offline Publicity Campaigns ensures your target-audience visits

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## Offline and Online Media Promotion

This mega show is being promoted aggressively both Offline and Online, which is the new age media and most effective. Our multi-pronged publicity campaigns include - advertising in national & regional dailies, special invitations, outdoor publicity, digital marketing, social media, radio, etc. All relevant professional/ industry / trade association members are also informed & specially invited. The official social media channels which are quite popular will be used, besides SMS, EDMs and WhatsApp promotions covering lakhs of B2B & B2C visitors.



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Mass Mail Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



Trade & Industry Media



Outdoor Publicity



Online Marketing



Business Audience



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## The Producers & Organizers



The Chamber for Import, Export, Traditional & Integrated Health is registered for Promotion of Commerce & not-for-profit purposes under the Union Ministry of Corporate Affairs & recognized by other Government agencies. It has been co-organizer of many world shows, including for the Government of Sri Lanka's TRADMED with the World Health Organization & also the Made in India Expo supported by Government of Mauritius, inaugurated by H.E. Vyapoori, then President, besides other mega trade fairs.



Trinity incorporated in 1994, has over the last 25 years emerged as India's pioneers and premium producers of specialized world expos. Trinity is also holder of three Guinness World Record attempts and other recognitions. Trinity Ventures is an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity is also a member of number of trade, professional and industrial associations – European Union Chambers of Commerce, Maharashtra Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.





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**Advantage India & Its States**  
 25 Million Indians Who Travel Abroad &  
 Spend US \$ 25 Billion - Now Look Inward

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## Assisting the Government's Initiatives

TTI + OTI World Expos have been supported by many Union & State Government Tourism Authorities, some of which are below. Tourism is source of jobs, foreign exchange & cultural interchange. Hence is to be supported.

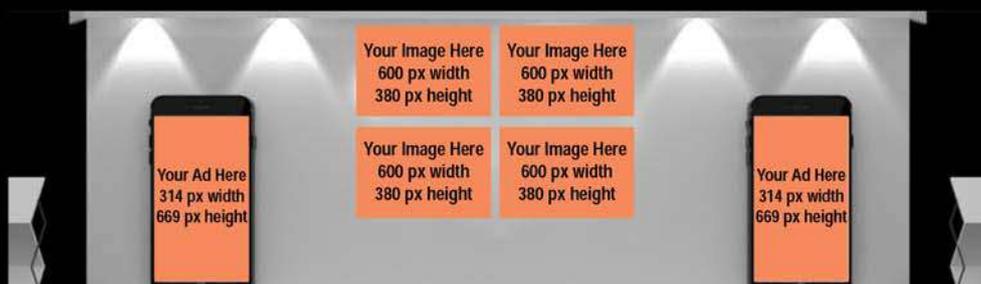


# Sponsor E-Booth Features



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- Product Range
- Brochures
- AV/YouTube Presentations
- Web-Links & More Info
- MS Office PDFs, Etc.

## BUSINESS VISITOR ENQUIRY FORM

- Name
- Company
- Mobile
- Email/Chat
- Place/Office
- Enquiry/Remarks

## EXHIBITOR CONTACTS

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## Awards & Celebrations!

The Best of India honours & recognitions are presented to the participants. And More...



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## So Get in Touch!

Over the last so many years, The Best of India Awards are the most looked-forward to honours & recognitions program in the Travel & Tourism industry. To continue in the tradition, this year too we will announce them during the TTI + OTI Online Expo 2020 and courier the The Best of India Awards to the winners. We hope to hold the offline celebrations some time in 2021 - as the New Normal returns - post the COVID pandemic.

Partners, Sponsors & Exhibitors - Do contact us for more info:

JOSEPH DIAS, MA (Economics); Mg. Director, The Chamber for Import, Export & Health  
 Chairman, Trinity Group; Ex-Special Executive Magistrate, Government of Maharashtra  
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### Special Thanks

