



# HESTOUREX

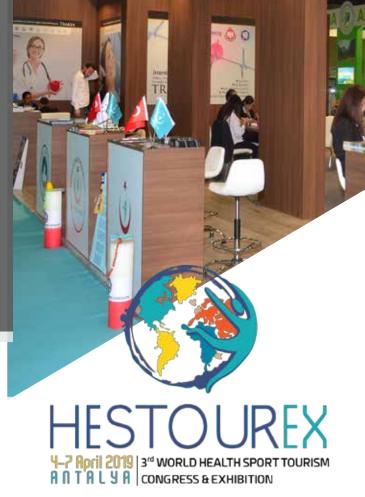
World Health Sport Alternative Tourism Congress & Exhibition April 4 - April 7, 2019

**Hestourex** is an international business development and largest B2B platform for tourism professionals in health tourism, sport tourism and alternative tourism.

**In 2018** Hestourex has successfully accomplished its targets with more than 250 exhibiting companies and 5017 paticipants from 165 countries. Moreover mid-term and long-term business potential created by Hestourex has reached 4,5 billion USD with 50.387 scheduled business meetings.

**Hestourex** with its growing success and largest B2B platform shows that it is the shining star on the international circuit of tourism industry events

# Under the auspices of the PRESIDENCY OF THE REPUBLIC OF TURKEY



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# CONTACT INFO

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#### EXHIBITOR PROFILE

- Hospitals / Clinics
- Travel Agencies
- Hotels / Chain Hotels / Holiday Villages
- Sports Facilities
- Spa Wellness Thalasso Facilities
- Airlines
- Insurance and Finance Companies
- Assistance Companies
- Medical Equipment Companies
- Medical Tourism
- Sport Tourism
- Alternative Tourism
- Educational Tourism
- Cultural Tourism
- Activity-Adventure Tourism
- Tourism Transportation
- Sports Federations
- Ministries
- International tourism associations and federations
- Municipalities
- · Governorships / Provincial culture and tourism directorates
- Development agencies
- Print, broadcast and digital media organizations



#### WHY YOU SHOULD PARTICIPATE?

New cooperations and agreements
New business partnerships
New investments and investors
Meetings with decision makers all around the world
Introducing our country's infrastructure and facilities
International sports organizations arrangements in Turkey
Turkey is a remarkable destination in health and sports tourism for promoting your worldwide brand
Introducing facilities and services for health, sports and alternative tourism

• Long term collaboration of national and international experts with institutions

• Discussing the needs and problems of the sector at ministerial level

### HESTOUREX

## LARGEST B2B PLATFORM



WHERE DO THE DELEGATIONS COME FROM?



#### VISITOR PROFILE

•Representatives of Turkish Republic Ministry of Health Belated Ministries •Public Provincial Health Directorates Social Security Instutuion Officials •Health Association Executives / Partners Purchasing Managers •Public Hospitals •Health Centers, Special treatment centers and Clinics •National and International Medical and Health •Tourism Investment Companies / Purchasing Delegations / Professionals •National and International Insurance companies •Education Instutuions (universities) and University lecturers ·Doctors, Nurses, Healthcare Officers Sector Associations and Civil Society Organizations ·Agencies, tour operators Sports Clubs



#### WHY YOU SHOULD VISIT?

- $\cdot$  Listen to the important people related to health and other tourism areas all over the world
- $\boldsymbol{\cdot}$  To become aware of all the special products and services
- Networking opportunities
- $\boldsymbol{\cdot}$  To have notice of the latest trends and sectoral informations
- $\boldsymbol{\cdot}$  To be informed about the new business opportunities in the industry

• To participate and focus on the commercial and professional practices in the following sectors like conferences, panels and events.

To have knowledge about tourism potential of 
 Antalya province and its surroundings.