

Health
Tourism

Sport
Tourism

Alternative
Tourism

HESTOUREX

World Health Sport
Alternative Tourism
Congress & Exhibition
April 4 - April 7, 2019

Hestourex is an international business development and largest B2B platform for tourism professionals in health tourism, sport tourism and alternative tourism.

In 2018 Hestourex has successfully accomplished its targets with more than 250 exhibiting companies and 5017 participants from 165 countries. Moreover mid-term and long-term business potential created by Hestourex has reached 4,5 billion USD with 50.387 scheduled business meetings.

Hestourex with its growing success and largest B2B platform shows that it is the shining star on the international circuit of tourism industry events

STAND SIZE	PLAIN AREA price/m ²	STANDARD STAND price/m ²
25-50 m ²	120 €+vat	140 €+vat
51-150 m ²	110 €+vat	130 €+vat
151 m ² and over	100 €+vat	120 €+vat



Under the auspices of the
**PRESIDENCY OF THE
REPUBLIC OF TURKEY**



HESTOUREX
4-7 April 2019 | 3rd WORLD HEALTH SPORT TOURISM
ANTALYA | CONGRESS & EXHIBITION

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EXHIBITOR PROFILE

- Hospitals / Clinics
- Travel Agencies
- Hotels / Chain Hotels / Holiday Villages
- Sports Facilities
- Spa Wellness Thalasso Facilities
- Airlines
- Insurance and Finance Companies
- Assistance Companies
- Medical Equipment Companies
- Medical Tourism
- Sport Tourism
- Alternative Tourism
- Educational Tourism
- Cultural Tourism
- Activity-Adventure Tourism
- Tourism Transportation
- Sports Federations
- Ministries
- International tourism associations and federations
- Municipalities
- Governorships / Provincial culture and tourism directorates
- Development agencies
- Print, broadcast and digital media organizations



WHY YOU SHOULD PARTICIPATE?

- New cooperations and agreements
- New business partnerships
- New investments and investors
- Meetings with decision makers all around the world
- Introducing our country's infrastructure and facilities
- International sports organizations arrangements in Turkey
- Turkey is a remarkable destination in health and sports tourism for promoting your worldwide brand
- Introducing facilities and services for health, sports and alternative tourism
- Long term collaboration of national and international experts with institutions
- Discussing the needs and problems of the sector at ministerial level

HESTOUREX

LARGEST B2B PLATFORM



WHERE DO THE DELEGATIONS COME FROM?



40 % Asia

12 % Arab Peninsula

30 % Europe

3 % Far East

5 % America

10 % Africa

VISITOR PROFILE

- Representatives of Turkish Republic Ministry of Health
- Related Ministries
- Public Provincial Health Directorates
- Social Security Institution Officials
- Health Association Executives / Partners
- Purchasing Managers
- Public Hospitals
- Health Centers, Special treatment centers and Clinics
- National and International Medical and Health
- Tourism Investment Companies / Purchasing
- Delegations / Professionals
- National and International Insurance companies
- Education Institutions (universities) and University lecturers
- Doctors, Nurses, Healthcare Officers
- Sector Associations and Civil Society Organizations
- Agencies, tour operators
- Sports Clubs



WHY YOU SHOULD VISIT?

- Listen to the important people related to health and other tourism areas all over the world
- To become aware of all the special products and services
- Networking opportunities
- To have notice of the latest trends and sectoral informations
- To be informed about the new business opportunities in the industry
- To participate and focus on the commercial and professional practices in the following sectors like conferences, panels and events.
- To have knowledge about tourism potential of Antalya province and its surroundings.