

Special Service for Exhibitors at

11th Japan IT Week Autumn (Dates: Oct. 28[Wed] – 30[Fri], 2020)

Online Meeting Service **Free**

You can Meet Your Potential Customers Onsite and Online as Well



Exhibitor

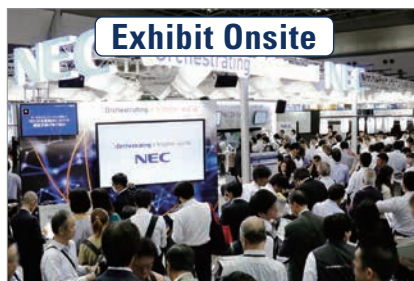


Exhibit Online As Well



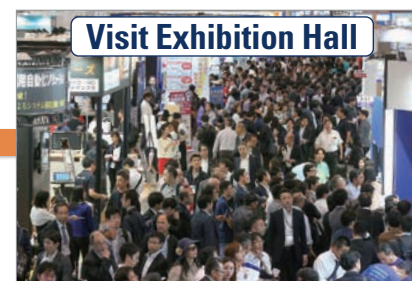
Conduct Face-to-face Meetings Onsite



Conduct Meetings Online as well



Visitor



Visit Online



01. Set Up Your Virtual Booth

SAMPLE

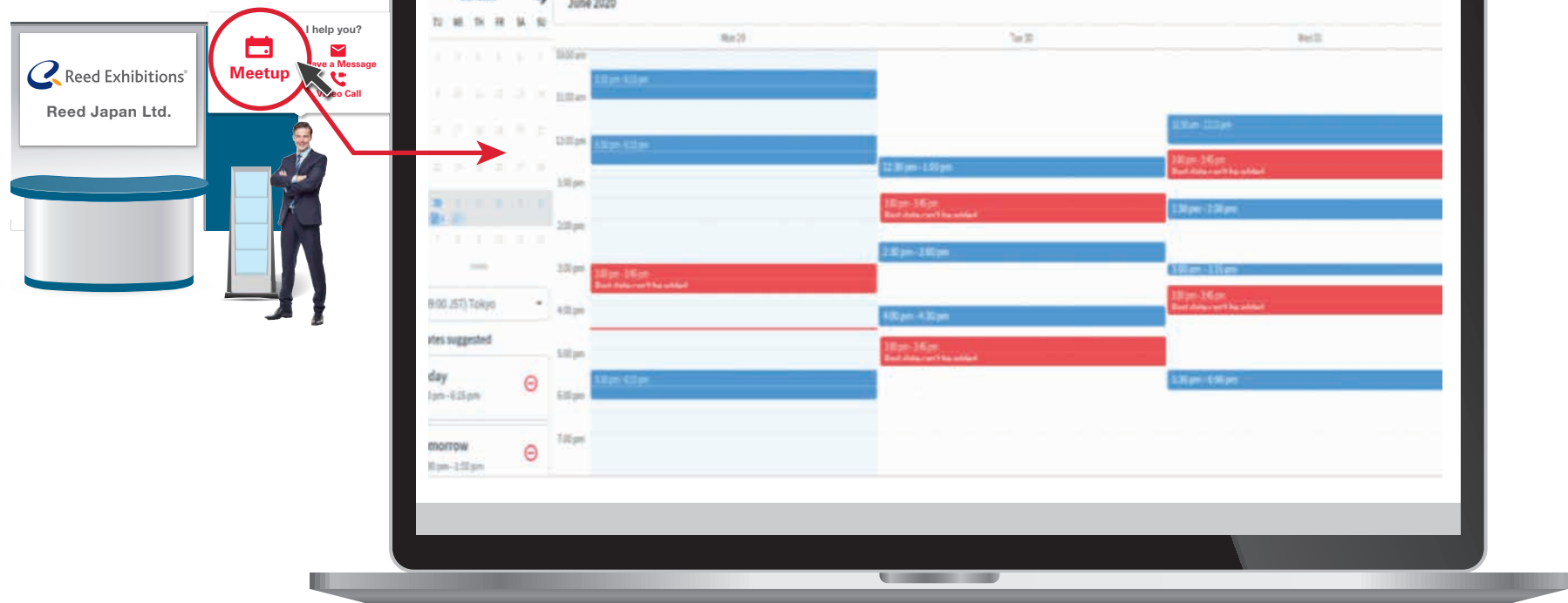


02. You can Arrange Meetings with Visitors During the Show

1. 2 weeks before the show, your virtual booth will be open to visitors and you will start to receive appointment requests from them.
2. Exhibitors can fix appointments either onsite or online and manage the meeting schedule by this system.
3. You can conduct onsite and online meetings with visitors during the show.

SAMPLE

Online Meetings Onsite Meetings



*The display image is for illustration purpose only.

03. You can Conduct Business Meetings Online as Well

1 Video Call with Online Visitors

Online Visitor → Exhibitor



Online visitors browsing your virtual booth request a video call



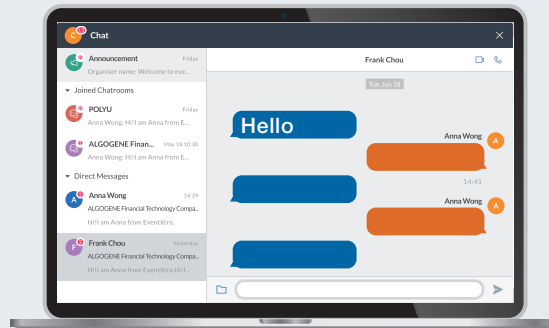
Video conference with online visitors

2 Real-Time Chat with Online Visitors

Online Visitor → Exhibitor



Online visitors browsing your virtual booth request to chat



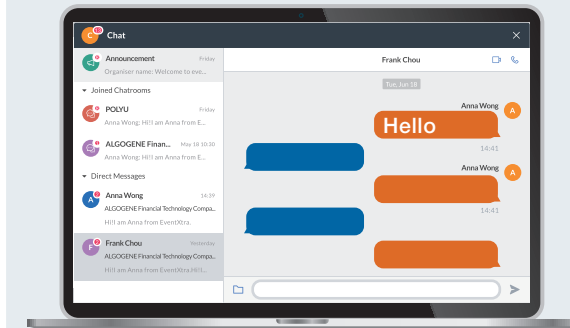
Business discussions by chat

3 Talk to Online Visitors Browsing Your Booth by Chat System

Exhibitor → Online Visitor



You can reach out to online visitors browsing your booth by chat system



Business discussions by chat

*The display image is for illustration purpose only.

04. Additional Options for More Success at the Show

1

Live Streaming Function

Price: 200,000JPY (Tax excluded)

You can broadcast live streaming of your booth (presentation or demonstration, etc.) during the show.

* Linked to video streaming website such as YouTube.



Examples

You can expect to get more sales leads by broadcasting live streaming of your booth.



Presentation



Product Demonstration

2

Entrance Advertisement

(Limited to 4 Companies)

Price: 500,000JPY (Tax excluded)

You can place an advertisement on the entrance page of the "Online Meeting Service". All users will visit the entrance page to browse the show online. You can link the ads to your virtual booth.



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Contact

Organiser: Reed Exhibitions Japan Ltd. Japan IT Week Autumn Show Management

18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku, Tokyo 163-0570 TEL: +81-3-3349-8504 FAX: +81-3-3349-8500

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