

Japan's Leading IT Show

Remote Exhibiting Plan for Overseas Exhibitors

The Remote Exhibiting Plan enables those who cannot physically attend to exhibit at the show from where they are.

Exhibit by our "Remote Exhibiting Plan" and get connected with your customers from your home/office!

1. Standard Plan

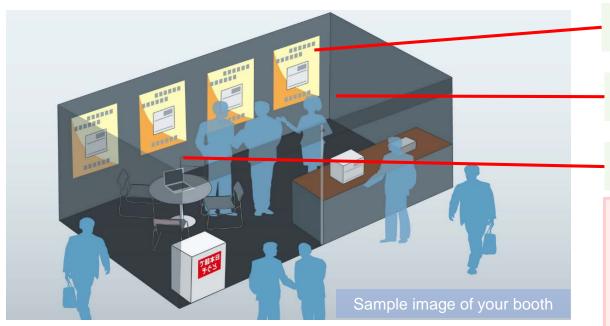
A bilingual staff will be stationed at your booth for three days and conduct sales activity onsite. Also, she/he will arrange online meetings between you and visitors who are interested in your products via the "Online Meeting Service".

Price: Exhibit Space + Rental Display System Fee

(if you build up your booth, this service is available with additional JPY 150,000 + tax)

What's included?

- Fully-furnished with Rental Display System Type B and a tablet device for online meeting is provided.
- Show Management staff will decorate your booth such as putting posters, displaying products, etc.
- A bilingual staff will stay at your booth whole three days and explain your products/technology to visitors onsite on behalf of you.
- When the bilingual staff find visitors who are interested in your products/technology, she/he will call you online and translate the meeting.
- * Exhibitors will be in contact with the bilingual staff before the show via e-mail to provide the details of your products/technology.



Booth setup with Rental Display System Type B and decoration will be arranged by Show Management Staff.

A bilingual staff will be stationed at your booth to explain about your products to the visitors and collect their name cards.

You can conduct online business meetings with the visitors online via the "Online Meeting Service". The bilingual staff will translate the meetings.

OPTIONAL SERVICE

Sales Assistance Service (By KIYO Corp.)

→ Arranging appointments, on-site sales assistance and interpreting, and post-show follow-up. After the show, the staff can act as your temporary Japan sales representative if you wish (additional charge) Please see p.4 for details.

2. Economy Plan

Your products and poster will be displayed at joint-booth with other overseas exhibitors. Bilingual staff will be stationed at the joint booth and explain your products/technologies to visitors. Also, she/he will arrange online meetings with visitors who are interested in your products/technology via the "Online Meeting Service".

Price: JPY 508,000 for 8.1sqm Only

What's included?

- Your company name board, 1 display table, 1 reception counter, 1 poster display stand, business meeting set, and a tablet device for online meetings.
- Show Management staff will decorate your booth.
- A bilingual staff will stay at your booth whole three days and explain your products/technology to visitors onsite on behalf of you (one staff per 2 exhibitors will be arranged).
- When the bilingual staff find visitors who are interested in your products/technology, she/he will call you online and translate the meeting.



* Exhibitors will be in contact with the bilingual staff before the show via e-mail to provide the details of your products/technology.

You can conduct business meetings with visitors online. The bilingual staff will translate the meetings.

A bilingual staff will be stationed at your booth, explain your products to the visitors and collect their name cards

Simple booth setup and decoration will be arranged by Show Management staff

Optional: Sales Assistance Service (available only to 10 exhibitors)

Price: JPY 500,000 (tax excluded)

Offered by: KIYO Corp.

A professional staff will help you make your exhibiting successful. He/she will arrange appointments with your target visitors on behalf of you, conduct sales onsite and send follow-up e-mails. During the show, he/she will connect the visitors to you online via the "Online Meeting Service". After the show, he/she can act as your temporary Japan sales representative if you wish (optional, at additional cost).

Services included:

- Pre-show appointment arrangement with your target customers.
- On-site sales
 - i) Conduct sales activity onsite (explaining your products/technology to visitors, handing out leaflets, etc.)
 - ii) Connect visitors with you online during the show.
 - iii) Act as in interpreter during your online appointments.
- Post-show follow-up (one time after the show).
- The same staff can act as your temporary Japan sales representative if you wish (optional, at additional cost).
- * You will be in contact with the staff by email before the show to provide details of your products.
- * You need to provide a list of companies you would like the staff to contact to arrange appointments.
- * No. of appointments cannot be guaranteed.
- * The staff can contact approx. 50 companies before the show to arrange appointments.
- * if you have co-exhibitors, please ask KIYO Corp. about the price

Contact: KIYO Corp.

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At a glance

	Standard Plan	Economy Plan	Optional Sales Assistance Service Available ONLY for Standard Plan exhibitors.
Cost	Space + Rental Display Fee	Space Fee Only	JPY 500,000
Bilingual Staff	0	0	O (Professional)
Pre-show Appointment Setting	×	×	Ο
Follow up e-mail after the show (only one time)	×	×	Ο
Furnished booth	(Rental Display System Type B)	O (Joint-pavilion)	(Rental Display System Type B)
"Online Meeting Service"	0	Ο	Ο
Interpreting during Online Meetings	0	Ο	Ο
Collecting business card of visitors at the show	0	Ο	Ο
Setting up and dismantling booths	0	Ο	O

Special service limited for overseas exhibitors who directly signed the Exhibiting Contract from overseas.