

China International Import Expo Bureau

SBH [2020] No. 136

A Letter about Solicitation for Programs of “Commonweal Performance Activities” and Exhibition Programs of “Intangible Cultural Heritage Display Activities” at the 3rd China International Import Expo

Distinguished foreign embassies and consulates in China and representative offices in China,

With a ringing endorsement from all parties, the first two editions of China International Import Expo (CIIE) saw a complete success, where President Xi Jinping was present in person and delivered a keynote speech. The 3rd CIIE will return to the National Exhibition and Convention Center (Shanghai) from November 5 to 10, 2020. While promoting trade and investment, this year’s CIIE will continue to build “people-to-people and cultural exchange platforms” by holding “Commonweal Performance Activities” and “Intangible Cultural Heritage Display Activities” in the Central Square outside the venue. The solicitation for programs of the “Commonweal Performance Activities” and exhibition programs of the “Intangible Cultural Heritage Display Activities” is now open to all countries.

There is no restriction for the form of “Commonweal Performance Activities” programs, which can be of various types such as vocal music, dance, and instrument performances. Intangible cultural heritage programs and those with distinctive national features are particularly welcome. Since the performance is of commonweal properties, no fees will be charged by the CIIE, nor will it bear any costs incurred during performance participation.

The exhibition programs of the “Intangible Cultural Heritage Display Activities” are required to be those of the Intangible Cultural Heritage of Humanity identified by UNESCO or various countries. They can be in forms of exhibition, publicity, interaction and experience. The standard of exhibition booth fee will be RMB10,000 per 9 m².

The CIIE will provide platforms for countries to enhance friendly exchanges and display cultural characteristics. We look forward to and welcome your country’s active participation and declaration of performance and exhibition programs.

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Annexes:

1. Photos of “Commonweal Performance Activities” at the 1st and the 2nd CIIE
2. Photos of “Intangible Cultural Heritage Display Activities” at the 2nd CIIE
3. Application Form for the Commonweal Performance Activities in the Central Square of the 3rd China International Import Expo (Overseas)
4. Solicitation Form for Intangible Cultural Heritage Display Activities of the 3rd China International Import Expo

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April 10, 2020

