

AGROACTIVAVIRTUAL.COM

**ONE THING IS TO
THINK ABOUT NEW FEATURES.
ANOTHER ONE IS TO
IMPROVE THEM.**

OCTOBER 27-30

agroactiva
VIRTUAL 2020

Business Proposal

- AgroActiva 2020 will have another dimension. Visitors will be able to explore and discover the huge, convenient and unbeatable business possibilities available in the agro-industrial chain. It will be an actual virtual exhibition: it will have international business rounds, training workshops, technology applied to agriculture and universities with their own business schools, livestock auctions, auditoriums, field demonstrations, an international area, press conferences, etc.
- The main aim is to be the virtual business link between the supply and demand of an increasingly globalized national agricultural area. During the **4 days of exhibition and 30 days afterwards**, the agro-industry will have a meeting point that for sure will leave a mark on everybody's memory.



EXHIBITORS

**SPECIAL OFFERS
AND FINANCING**

BUSINESS ROUNDS

LAUNCH CAMPAIGNS

LIVESTOCK

FIELD DEMONSTRATIONS

TECH PLAZA | AG-TECH

**UNIVERSITIES
AND EMBASSIES**

VIRTUAL BOOTHS

Characteristics and prices

agroactiva®
VIRTUAL
2020

Option "A"

VIDEO (16:9)

400x225

BANNER

625x200

BANNER

200x660

**LOGO
EMPRESA**

390x390

BANNER

250x465

BANNER

165x465



OPTION “A” FEATURES

Virtual booth:

Price: USD 3.500,00

- Video area (possibility to play 3 videos)
- Banner area (four areas)
- Information area
- Brand content

Communication area:

- WhatsApp contact
- E-mail contact
- Advertising and promotion e-mail campaign (one e-mail shot to our database before the exhibition)
- Social media campaign (two posts on Facebook and Instagram stories)
- Special digital tickets with logotype and link of the company
- PDF sales catalog (two catalogs)
- Documentation and tutorial downloads
- One to one video chat
- Group video chat
- Customized budget request
- Live or recorded conferences in the auditoriums of the exhibition
- Use of the Launch Hall

Option "B"

VIDEO (16:9)

400x225

BANNER

200x660

**LOGO
EMPRESA**

390x390

BANNER

250x465



OPTION “B” FEATURES

Virtual booth:

Price: USD 2.500,00

- Video area (possibility to play 1 video)
- Banner area (two areas)
- Information area
- Brand content

Communication area

- WhatsApp contact
- E-mail contact
- Social media campaign (two posts on Facebook and Instagram stories)
- Special digital tickets with logotype and link of the company.
- PDF sales catalog
- One to one video chat
- Group video chat
- Customized budget request
- Live or recorded conferences in the auditoriums of the exhibition
- Use of the Launch Hall

Option “C”

BANNER

625x200

**LOGO
EMPRESA**

390x390



OPTION “C” FEATURES

Virtual booth:

Price: USD 1.500,00

- Banner area (one area)
- Information area
- Brand content

Communication area

- Whatsapp contact
- E-mail contact
- Special digital tickets with logotype and link of the company.
- Budget request

DETAILS, FEATURES AND AREAS OF THE WEB SITE

- 4 days of exhibition. 27-30 October, 2020
- 30 days of online exhibition afterwards with a media campaign. October 31 to November 30, 2020
- Many searching options
- Main hall. Information.
- Meeting schedule previously organized between exhibitors and visitors
- Press hall
- Three auditoriums (Livestock, Livestock Workshop area and Tech Plaza)
- AG-TECH
- Launch Hall
- Special offers and financing
- International Business Rounds
- Field demonstrations
- Universities, business schools and embassies
- Livestock Workshops
- Virtual auctions
- Possibility of a custom-made booth

THANK YOU