

# INTERNATIONAL MEDICAL INVESTMENT EXPO "AVICENNA"

From the 15<sup>th</sup> till the 18<sup>th</sup> of August 2019

**Place of conducting the event:**

*State complex "KokhiBorbad", Dushanbe city, Republic of Tajikistan*

**Organizer: LLC «TojSarmoya»**

## Terms and conditions for participation

1	For participation in the exhibition it is necessary to:	<ul style="list-style-type: none"> <li>✓ get registered as a participant of the exhibition "Avicenna";</li> <li>✓ rent equipped or non-equipped exhibition area;</li> <li>✓ pay a registration fee;</li> <li>✓ provide Organizers with information about the Participant's company for advertisement in the official exhibition catalogue.</li> </ul>
2	Cost for participation for the entire period of the exhibition:	<ul style="list-style-type: none"> <li>✓ 1 m<sup>2</sup> of equipped area – 200 \$;</li> <li>✓ 1 m<sup>2</sup> of open exhibition areas -160\$;</li> <li>✓ Registration fee - 300\$.</li> </ul>
3	Participation fee includes:	<ul style="list-style-type: none"> <li>✓ Participation in the exhibition (equipped or non-equipped display area is provided);</li> <li>✓ 1 ticket for Medical Investment Forum; Official exhibition catalogue.</li> </ul>
4	Payment procedure for participation:	<ul style="list-style-type: none"> <li>✓ Exhibitor pays the fee at the amount of 300\$; Payment is for 1 m<sup>2</sup> of the rented area;</li> <li>✓ If the payment for the applied exhibition area is not performed 25 days prior to the event, providing of the exhibition area is not guaranteed;</li> <li>✓ Approval notification for booking of the exhibition area to the participant of the exhibition is issued by the Organizer in case of performance of advance payment covering 100 percent of the cost of the applied exhibition area by the participant of the exhibition.</li> </ul>
5	Participation in the catalogue:	Inclusion of brief information about the participant of the exhibition into the Official exhibition catalogue; Submission of the information is not later than July 20, 2019.
6	General conditions for participation in the exhibition:	<p>Exhibitors are permitted to participate in the exhibition after timely registration only and after all payment procedures specified in the application are achieved;</p> <p>Exhibitor ensures delivery and placement of the exhibition items until the commencement of the exhibition work according to the Working schedule of the exhibition;</p> <p>Exhibitor provides with exhibition items and advertisement information materials, which completely meet the exhibition thematic;</p> <p>Exhibitor ensures the presence of its representative at the stand of exhibition area during the working hours of the exhibition.</p>
7	Parties responsibilities:	<p>The rights of the Exhibitor cannot be granted to third parties. The Exhibitor has not the right to give further as well as sub-rent partly or completely the proposed exhibition area without a written agreement of the Organizer (LLC "TajSarmoya");</p> <p>The Exhibitor is property responsible for loss of or damage of the exhibition equipment or property;</p> <p>The Exhibitor is responsible for observing the rules of fire protection, health and safety regulations, and sanitary norms;</p> <p>In cases of violation the Exhibitor shall pay all penalties that are</p>



		applied by the relative controlling entities thereof, as well as cover all related damage costs.
8	Deadline for submission of application:	<b>July 20, 2019</b>

**MAIN SECTIONS OF THE EXHIBITION:**

- Laboratory and diagnostic equipment
- Medicines
- Medical tools
- Products of a medical purpose
- Medical clothing
- Dentistry materials and services
- Hospitals, drugstores, medical centers
- Informational technologies in healthcare
- Esthetic medicine and cosmetology
- Medical and curing tourism. Treatment abroad

*LLC "TojSarmoya" approves that the company is registered as Exhibitor of the World Medical Exhibition "Avicenna". Address: M. Tursunzade str. 21, Dushanbe city*

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[tojsarmoya@gmail.com](mailto:tojsarmoya@gmail.com)

[www.tojsarmoya.com](http://www.tojsarmoya.com)



## CONTRACT

### APPLICATION FOR PARTICIPATION IN THE WORLD MEDICAL INVESTMENT FORUM "AVICENNA"

Firm: \_\_\_\_\_ Country: \_\_\_\_\_ Detailed contacts: \_\_\_\_\_  
information (up to 15 symbols) Brief name for title

Director of the firm: \_\_\_\_\_ Contact person  
: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

SUBEXPONENTS: If your stand represents subexponents, it is necessary to give their full title and address.

#### EXHIBITION AREA:

☐ Closed area (m<sup>2</sup>)

☐ Open area (m<sup>2</sup>)

Price for the equipped exhibition area	Price for the open exhibition area	Registration fee	Total
200 \$	160 \$	300 \$	

EXPONENTS: \_\_\_\_\_

Type of activity: \_\_\_\_\_

Design of the exhibition area shall be done by the Exhibitor on the 14<sup>th</sup> of August 2019, from 10.00 a.m. till 08.00 p.m.

The participant of the exhibition shall have the document, which justifies the payment, and the contract-application for participation at the exhibition.

Information on terms and conditions of the signed contract is confidential.

Hereby, signing the present Contract-application our company accepts all the points of terms and conditions for participation at the exhibition.

#### Customer

#### Organizer

Name of Director \_\_\_\_\_ Name of Director \_\_\_\_\_

Account \_\_\_\_\_ Account \_\_\_\_\_

Bank \_\_\_\_\_ Bank \_\_\_\_\_

ID# \_\_\_\_\_ ID# \_\_\_\_\_

Bank ID \_\_\_\_\_ Bank ID \_\_\_\_\_

Signature \_\_\_\_\_ Signature \_\_\_\_\_

Date « \_\_\_\_\_ » \_\_\_\_\_ 2019 y.

LLC "TojSarmoya" approves that the company is registered as Exhibitor of the World Medical Exhibition "Avicenna". Address: M. Tursunzade str. 21, Dushanbe city



# WORLD MEDICAL INVESTMENT FORUM "AVICENNA"



INTERNATIONAL INVESTMENT  
CONSULTING COMPANY  
LLC "TOJ SARMOYA"

**Objective of the Forum** is to intensify investment activities in the Republic of Tajikistan, form an effective platform for business communication and discussion of issues dealing with attracting investments, as well as promote the brand of the regional at an international level.

The Forum provides with the possibility to simultaneously distribute and obtain required information for the relevant activity. Additionally, it helps to assess the degree of industrial development, correctly comprehend the policy of pricing, adopt experience of colleagues, and of course, achieve economic benefit from participation, which can be expressed both in expanding client base of your medical company and in the quantity of concluded contracts.

**Forum agenda** includes B2B meetings, exhibition of investment projects.

**Participants** of the World Medical Investment Forum "Avicenna" are granted a unique opportunity to conduct presentations of their products, discuss project implementation issues, and obtain new knowledge on management, efficient application of resources and attraction of investments into private business.

## THE PARTICIPANTS OF THE FORUM

- ✓ Representatives of the development partners and private sector;
- ✓ Representatives of international and regional companies;
- ✓ Managers of international financial institutions and commercial banks;
- ✓ Heads and members of associations and business organizations;
- ✓ Entrepreneurs and foreign investors;
- ✓ Media representatives



## OFFICIAL INVITATION TO PARTNERS

We invite you to take part in organization and implementation of the World Medical Forum "Avicenna". Sponsoring the Forum will allow your company to consolidate its leadership status and provide a unique opportunity to find contacts among a highly professional target audience.

### Assistance in conducting the event will allow you to:

- ✓ **strengthen** the image of your company as a strong and influential market participant;
- ✓ create prerequisites for **your company's participation in the state support program**;
- ✓ create a considerable PR – basis for further development of your company;
- ✓ **establish new business relationships** and strengthen existing partnerships.

### Sponsorship options:

#### 1. Status: **General Sponsor**

##### **Sponsorship fee – 1500 \$**

- Possibility of performance for one speaker (time limitation for the speech is 10-15 minutes, topics and themes are to be agreed in advance with the Organizer);
- Possibility to post an interview (report) of one of the Forum participants on the website [www.tojsarmoya.com](http://www.tojsarmoya.com);
- Mentioning the company with indication of its status in press releases, official speeches, invitation letters for participants, mail correspondence (includes about 3 thousand addressees ), as well as in all informational and graphic materials, which will also be forwarded to the media that would cover the conference (includes about 50 mailing addresses of regional media and news agencies);
- Priority to displaying logo in the Forum's advertising module (for publication in a program booklet);
- Placement of an advertising banner of the General Sponsor's company at the Forum premises during the entire period of its implementation;
- Priority to displaying logo on the press-wall of the Forum;
- Large-scale PR campaign in social networks within the framework of the Forum;
- Possibility of including information materials into the portfolio of the Forum participant. Providing contacts of the Forum participants;
- Providing a photo / video report (with indication of the company's status in the final video spot) about the results of the event;
- Expressing public gratitude to the General Sponsor for the provided support;
- Granting the right to use the "General Sponsor" status during one year after the Forum, as a part of advertising campaigns;
- Participation of three company representatives at the Forum.



2. Status: **Sponsor** (partner of the event):

**Sponsorship fee – 500\$**

- Granting the status “Forum Sponsor”;
- Placement of the Sponsor’s company name or trademark on the Forum’s website with indication of the sponsorship category and actual link to the company’s current Web page;
- Placement of the Sponsor’s company name or trademark with indication of the sponsorship category in the Forum’s advertising and information materials, newsletters, press releases, messages of the Forum Organizing Committee in the media prior to, during and after the Forum;
- Participation at the exhibition of analytical equipment and materials to be conducted within the framework of the Forum;
- Displaying the Sponsor's company name and trademark with indication of the sponsorship category on the title pages;
- Including promotional materials of the Sponsor’s company (brochures, booklets, leaflets, etc.) into the portfolio provided to all participants of the event;
- Distribution of promotion information materials of the Sponsor’s company (brochures, booklets, leaflets, etc.) among the participants of the Forum during conducting the event;
- Participation of two company representatives at the Forum.

***SPECIAL OFFERS FOR COMPANIES:***

- Distribution of advertising materials and a free ticket to the Forum - **300 \$**
- Participation in the Forum – **100 \$**

***15<sup>th</sup> of August 2019***

***From 13 pm till 17 pm***

***Dushanbe city,***

***Hyatt Regency***

*\*If your company puts forward any special tasks, we are ready to develop an individual partner package for you that would meet your needs.*

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*Please refer for any additional information you are interested in to organizers' contact office by phone*  
*+992900787878, +992907532253*

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